Pavel Danyi

paveldanyi@gmail.com
+64 9 887 9082
danyi.com.au
linkedin.com/in/pavel-danyi
Relocating to New Zealand

UX/UI and Product Designer · User Research

UX/UI and product designer with 16+ years across digital products, platforms and services, including employee benefits, banking, cybersecurity and media. I combine user research, usability testing, analytics, interaction design and product thinking to frame problems, validate assumptions and turn evidence into practical solutions.

WORK RIGHTS Seeking Accredited Employer Work Visa sponsorship. Occupation Multimedia Specialist (ANZSCO 261211), Tier 1 of the New Zealand Green List. Positive Australian Computer Society skills assessment for the same occupation, recognising 16 years of relevant experience.

PROFESSIONAL EXPERIENCE

User Experience Designer

Pluxee

Oct 2022 to present · Prague, Czech Republic and remote

- Design and iterate UX and UI across Pluxee products, including Cafeteria, Personal Account, Pluxee Search, the mobile app and the portal, applying the shared UI library from the central design team in Paris through the rebranding.
- Run moderated and unmoderated usability testing in Maze and recorded sessions, map and validate stakeholder assumptions, and synthesise findings in Dovetail.
- Analyse behavioural and attitudinal metrics in Google Analytics and Hotjar, define business funnels with business analysts, and cross-validate UX issues with Customer Care and stakeholders.
- Co-authored the global navigation redesign across the platform, covering product switching, information architecture and error recovery. Task success rose from 58% to 86%, and time to find a specific benefit fell by around a third.
- Facilitate Design Thinking and UX workshops across discovery, new product development, redesign and UX maturity.

User Experience Designer

Avast

Oct 2021 to Nov 2022 · Prague, Czech Republic and remote

- Designed wireframes, prototypes and UI for Avast Business Hub, a cybersecurity platform serving home offices, small businesses and trading partners.
- Ran user testing and fed findings back into product and interface iterations, with product owners, researchers and UX copywriters.

User Experience Designer

Leveris

Sep 2018 to May 2021 · Prague, Czech Republic and remote

- Designed end to end UX flows, wireframes, prototypes and high-fidelity interfaces across web, iOS and Android for a modular banking platform serving banks, new market entrants and consumer finance brands.
- Worked with reusable UI components in Figma and ran user testing to iterate on flows, interactions and interfaces, alongside product owners, business analysts and engineers in an Agile setup.

Digital Product Designer and Digital Product Manager

Mladá fronta a.s.

Oct 2009 to May 2018 · Prague, Czech Republic

- Managed and developed digital products, websites and online services across media, travel, sport and lifestyle brands, translating business, editorial and technical requirements into product improvements, and ran web design and usability testing.

EDUCATION

Masaryk University, Brno
BA, Information Services Design · GPA 3.8/4.0

University of the Arts London
UX design, UX and UI for digital platforms

EDU Effective Business School
MBA, Design Thinking & Strategy

Certificates
Google UX Design Professional Certificate · IBM Enterprise Design Thinking

CORE SKILLS

Research	UX research, usability testing, research synthesis, behavioural and attitudinal metrics, business funnels
Design	Journey mapping, information architecture, interaction design, wireframing, prototyping, UI design, design systems
Tools and ways of working	Figma, Maze, Dovetail, Google Analytics, Hotjar, Miro, Claude, Cursor · Design Thinking, workshop facilitation, Agile
Languages	Czech (native) · English (fluent)